

**Veer Narmad South Gujarat University**  
**401 - Ethics & Corporate Social Responsibility**

Course	401
Course Title	Ethics & Corporate Social Responsibility
Credit	3
Teaching per Week	3 hours
Review / Revision	June, 2022
Minimum weeks / Semester	15 (Lectures, Guest Lectures, Case Study, Presentations, Group Assignments)
Medium of Instruction	English
Purpose of Course	<ul style="list-style-type: none"> <li>The purpose of the course is to explain to the students' application of Ethics in business management.</li> </ul>
Course Objective	<ul style="list-style-type: none"> <li>To familiarize the students with the knowledge of ethics, emerging trends in good governance practices and corporate social responsibility in the global and Indian context</li> </ul>
Course Outcome	<ul style="list-style-type: none"> <li>To understand basic connotations and theories of ethics.</li> <li>To understand application of ethics in organizations</li> <li>To gain basic understanding regarding business ethics.</li> <li>To understand environmental ethics</li> <li>To understand CSR activities in Indian context</li> </ul>
<b>Course Content</b>	
<p><b>Unit 1: Business Ethics (30%)</b></p> <ul style="list-style-type: none"> <li>The concept of ethics, 'ethics' and related connotations (Ethos, moral, values, principles), Business values, concept of business ethics</li> <li>Ethical theories (Deontological, Teleological, Virtue Theory, Emotive Approach, Kohlberg Theory of Moral Development, Rights Theory)</li> <li>Benefits of adopting ethics in business</li> </ul>	
<p><b>Unit 2: Management of Ethics (30%)</b></p> <ul style="list-style-type: none"> <li>Ethics analysis [Hosmer model], Ethical dilemma, Ethics in practice, ethics for managers,</li> <li>Role and function of ethical managers</li> <li>The organizational size, profitability and ethics</li> <li>Cost of ethics in corporate ethics evaluation</li> </ul>	
<p><b>Unit 3: Corporate Social Responsibility (CSR) (30%)</b></p> <ul style="list-style-type: none"> <li>Meaning, corporate philanthropy</li> <li>CSR- an overlapping concept</li> <li>CSR through triple bottom line</li> <li>CSR and business ethics</li> <li>Environmental aspect of CSR</li> <li>CSR models</li> <li>Drivers of CSR</li> <li>Global reporting initiatives</li> <li>Governance practices and regulation</li> </ul>	
<p><b>Unit 4: Corporate Social Responsibility and Governance (10%)</b></p> <ul style="list-style-type: none"> <li>Strategies for CSR - Challenges and implementation</li> <li>Evolution of corporate governance</li> <li>CSR and corporate governance</li> <li>Structure and development of boards</li> <li>Governance ratings</li> </ul>	

## **Suggested Reading:**

1. Mallin, Christine A., Corporate Governance (Indian Edition), Oxford University Press, New Delhi.
2. O. C. Ferrell, John Fraedrich, and Ferrell: Business Ethics 2009 Update: Ethical Decision Making and Case, Cengage Learning, 2009.
3. Corporate Social Responsibility: An Ethical Approach - Mark S. Schwartz
4. Blowfield, Michael, and Alan Murray, Corporate Responsibility, Oxford University Press.
5. Francesco Perrini, Stefano, and Antonio Tencati, Developing Corporate Social Responsibility-A European Perspective, Edward Elgar